

HOUND DOG CREATIVES

TERMS & CONDITIONS



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CREATIVES**

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These terms apply to all design and branding work carried out by Hound Dog Creatives for the client ("the Client", "you"). By approving a quote or paying the deposit, you agree to them.

1. Services and Quotes

1.1 The services, deliverables and price are set out in the written quote or proposal agreed between us.

1.2 Quotes are valid for [30] days. Work beyond the agreed scope will be quoted separately and only begins once you approve it in writing.

2. Communication and Response Times

2.1 Both parties will respond to emails, messages and requests for feedback or approval within 48 hours of receiving them. Weekends and UK bank holidays are excluded.

2.2 If the Client does not respond within 48 hours, we may pause the project, and agreed deadlines will be extended by the length of the delay. We will make reasonable efforts to re-engage the Client and may re-prioritise the project around other work.

2.3 If we fail to respond within 48 hours, the Client's deadlines will be extended accordingly, and we will not charge for any resulting delay.

3. Payment

3.1 A 50% deposit of the quoted price is due before any work begins. Work will not start until the deposit is received.

3.2 The remaining 50% balance is due on completion, before final artwork files are released.

3.3 The deposit is non-refundable, as it secures our time and covers work started.

3.4 Invoices not paid within seven days of the due date may be subject to late payment interest as permitted by UK law, and we may suspend work until payment is received.

3.5 Payment plans are also available by prior agreement and can be arranged to suit the project and circumstances.



TERMS & CONDITIONS (CONT)

4. Revisions and Amendments

4.1 The price includes up to three rounds of amendments to the artwork.

4.2 Each additional amendment beyond the third will be charged at £50 per amendment, payable before the amended artwork is supplied.

4.3 To keep things efficient, it is best to gather all your feedback into a single, consolidated set of changes for each round.

4.4 Changes that alter the agreed brief or scope (for example, a completely new concept or direction) are treated as new work and quoted separately.

5. Ownership and Copyright

5.1 Once the final payment has been received in full, ownership of the final approved artwork, including all associated copyright, transfers to the Client.

5.2 Until full payment is received, all artwork, concepts and drafts remain our property, and the Client may not use them in any way.

5.3 Unused concepts, drafts and rejected designs remain our property and are not transferred, unless agreed otherwise in writing.

5.4 Fonts, stock images, icons or other third-party assets used in the work may be subject to their own licences. Where a separate licence is required, we will let you know, and the cost and responsibility for it will be agreed with you in advance.

6. Promotional Use of the Client's Logo

6.1 The Client grants us permission to use their finished logo in a social media post for the purpose of promoting our design services.

6.2 This permission is limited to promotional use for that post only. We will not otherwise use the Client's logo or artwork, or use it in any misleading way.

6.3 If you do not want us to use your logo in these promotional circumstances – please write to confirm that.



TERMS & CONDITIONS (CONT)

7. Client Responsibilities

7.1 The Client will provide all necessary information, content, images and feedback in a timely manner.

7.2 The Client confirms they own, or have permission to use, all materials they supply to us, and is responsible for the content and text they ask us to include.

7.3 The Client is responsible for proofreading and approving all work before final files are released. Once artwork is approved, we are not responsible for errors that were missed at the approval stage.

8. Cancellation

8.1 Either party may cancel the project by written notice.

8.2 If the Client cancels, the deposit is retained, and we may invoice for any additional work completed beyond the value of the deposit.

8.3 On cancellation, no artwork or rights transfer to the Client unless the work has been paid for in full.

9. Confidentiality

Each party will keep the other's confidential information private and will not share it without permission, except where required by law.

10. Liability

10.1 We will carry out the services with reasonable skill and care.

10.2 We are not liable for any indirect or consequential loss, such as loss of profit or business, arising from the use of the artwork.

10.3 Our total liability will not exceed the amount paid by the Client for the project.

10.4 Nothing in these terms limits liability that cannot be limited by law.



TERMS & CONDITIONS (CONT)

11. General

11.1 Any changes to these terms must be agreed in writing.

11.2 If any part of these terms is found unenforceable, the rest remains in effect.

11.3 These terms are governed by the laws of [England and Wales], and any disputes will be subject to the courts of [England and Wales].

Client details:

Name: _____

Email: _____

Phone: _____

Address: _____

Date: _____

Signature: _____



DESIGN_PRINT_WEB



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